



ISSUES/DESCRIPTIONS REPORT

3rd Quarter 2010

WSBK-TV Boston

WSBK-TV- Boston, MA
Quarterly Issues/Program List
CBS Corporation

July 1 through September 30, 2010

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

PROGRAM INDEX

WBZ-TV News at 9PM on TV38 – WBZ-TV News at 9PM on TV38 is the market's only broadcast newscast available at 9:00 p.m. Anchored by Kate Merrill, the newscast delivers a contemporary half-hour of news filled with comprehensive coverage of local politics, community events, medical updates, and issues of importance to the community. There may also be Special Projects Reports, I-Team and Curiosity. In addition, issues related to government, politics, business, financial issues, corruption and crime are explored in-depth during the station's newscasts.

“What's in Our Community” – A 4-minute feature segment that airs within the 30-minute “What's in Store” program. “**What's in Store**” is a non-news, half hour program that highlights businesses and entrepreneurs in the region and airs one or two Wednesdays per month at 9:30PM. The “What's in Our Community” piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program. Air: Some Wednesdays at 9:30 p.m.

WBZ-TV News at 9PM on TV38

Business and Political:

07/8/10: Karen Anderson reports that, after sixty years in business, a local Winthrop shoe shop owner retires saddening members of the community.

07/10/10: Karen Anderson reports that a local Winthrop shoe shop is closing after sixty years of running as a popular family business.

07/22/10: Jim Smith reports that Cape Cod business and tourism is way up from the last summer season.

07/26/10: Jim Smith reports that Senator John Kerry is paying his back taxes for a yacht he's had docked in Rhode Island.

08/02/10: Jonathan Elias reports that lawmakers have voted for casino gambling but Governor Patrick does not support their decision.

08/03/10: Kate Merrill reports that insurance companies are now required to cover autism claims in the state of Massachusetts.

08/18/10: Joe Shortsleeve gives a preview of President Obama's vacation on Martha's Vineyard.

08/19/10: Joe Shortsleeve reports that President Obama and his family have arrived on Martha's Vineyard for their vacation.

08/20/10: Joe Shortsleeve reports that President Obama surprised and impresses Martha's Vineyard residents and tourists with a surprise trip into town. Additionally, Jon Keller reports that the gubernatorial candidates are talking about energy conservation.

08/24/10: Karen Anderson reports on a Federal grant that will provide Massachusetts schools an addition \$250 million.

08/25/10: Eileen Curran reports on the one year anniversary of the death of Senator Edward "Ted" Kennedy.

08/30/10: Karen Anderson reports that the gubernatorial candidates are turning to social media to get their message out to voters.

09/06/10: Karen Anderson reports on the Gubernatorial candidates how they campaigned by marching in numerous Labor Day parades across the state. Also, Eileen Curran reports that Cape Cod businesses see a surge in revenue despite concerns that Hurricane Earl could keep tourists away over the holiday weekend.

09/10/10: Karen Anderson profiles the candidates in the New Hampshire Senate race.

09/13/10: Karen Anderson previews the primary race between the candidates in the 10th Congressional District race.

09/21/10: Jonathan Elias interviews President Obama's aunt, Zeituni Olyango, who speaks for the first time and exclusively to Elias about her illegal immigration and becoming a citizen.

09/23/10: Bill Shields reports on how Hull High School officials are looking to take advantage of the school's location, directly below various flight patterns out of Logan Airport, by selling advertising space on the schools roof.

09/27/10: Jim Smith reports on how Southwest Airlines is buying Air Tran and how the acquisition could raise ticket prices. And Kate Merrill reports on an emerging trend by colleges and universities to offer three year-programs to attract students who do not want a four-year tuition

09/30/10 : Kate Merrill reports that the Boston Globe will begin to charge for access to its online content

Health and Medical:

07/16/10: Beth Germano reports that high levels of various bacteria have caused officials to close nearly thirty beaches.

07/23/10: Alana Gomez reports on a Maine doctor who found a three year old Haitian boy after the earthquake and has helped him recover.

07/27/10: Jim Smith reports that the southeastern part of Massachusetts is showing numerous cases of EEE in mosquitoes.

08/06/10: Lisa Hughes reports on a young cancer survivor riding in the Pan Mass Challenge for the first time.

09/01/10: Kate Merrill reports on how the parents of a Newton boy killed in car crash are campaigning to teach teens to drive more safely.

09/16/10: Bill Shields reports on how a new technology designed to track disabled children helped Quincy police locate a missing boy with autism.

09/23/10: Kate Merrill reports that the first round of random drug/alcohol tests were administered at the Boston Fire Department and how all firefighters tested passed the screening.

Law, Safety and Security:

07/02/10: Jim Smith reports on a shark warning for beaches from Gloucester to Cape Cod.

07/05/10: Jim Smith reports on a North Shore woman who is using her 12 year old daughter as a look out while she shoplifts.

07/06/10: Peg Rusconi reports that Asian Longhorn beetles have invaded trees in various Boston neighborhoods.

07/08/10: Kate Merrill reports on another shark sighting off the coast of Gloucester. Additionally, Bill Shields reports that that man accused of molesting a teen on a MBTA bus has surrendered to police.

07/10/10: Kate Merrill reports on a second Great White shark sighting off the North Shore in two weeks.

07/12/10: Beth Germano follows up on a flash flood in downtown Somerville and that investigators think the flood was caused by human error rather than natural disaster

07/23/10: Jim Smith reports on a Marshfield family who feel threatened by pack of coyotes that keeps returning near home.

07/26/10: Ron Sanders reports that Beverly Police are looking for robber who used a hand-held shocking device to impair a Beverly store clerk and steal numerous lottery tickets.

07/27/10: Eileen Curran reports on a lifeguard competition on the North Shore that showcases the skills of the lifeguards.

07/29/10: Paul Burton reports that police in North Andover are searching for a serial arsonist.

07/30/10: Jim Smith reports that eight people have been injured in a Norfolk condominium explosion.

8/3/10: Christina Hager reports that the Connecticut brewery worker who went on a shooting rampage was going to be fired for stealing beer.

08/04/10: Jim Smith reports that a massive pot hole on I-93 has shut down all but one lane.

08/05/10: Peg Rusconi reports that a playground in Marshfield is closed because of a dangerous static electricity problem.

08/9/10: Eileen Curran reports that a large pothole in Allston is creating serious traffic problems for automobiles, train service, and pedestrians.

08/13/10: Alana Gomez reports that shark sightings along the coast have some business leaders optimistic about increased tourism while others feel the sighting might hurt the tourist business excited and others worried.

08/16/10: Ken Macleod reports that Philip Markoff, known as the Craigslist Killer, committed suicide and wrote his fiancée's name in blood in his jail cell.

08/19/10: Jim Smith reports that former Red Sox pitcher Roger Clemens has been indicted by a Grand Jury on charges that he lied about steroid use.

08/23/10: Bill Shields reports that more Great White sharks have been spotted near the Cape Cod shore.

08/30/10: Lisa Hughes reports Roger Clemens pleads not guilty to perjury charges in his steroid case.

09/01/10: Paul Burton reports on preparedness efforts as Hurricane Earl approaches the New England coast.

09/03/10: Karen Anderson covers Hurricane Earl as it bears down on Cape Cod.

09/07/10: Eileen Curran reports on an 83-year-old ex-marine from Yarmouth who fought off a robber who invaded his home.

09/09/10: Kathy Curran reports that Patriots quarterback, Tom Brady, was involved in a car accident and how the driver of the other vehicle was seriously injured, found to be at fault, and has a poor driving record.

09/13/10: Ron Sanders reports on the suicide by cyanide of a Northeastern University worker who took the substance from the school and how the university is reassessing how they secure substances.

09/16/10: Beth Germano has an exclusive interview with the mother of Julissa Brisman, the young woman who was murdered by Philip Markoff (the Craigslist Killer).

09/23/10: Paul Burton reports of the daring rescue by Revere Police and Firefighters who risked their lives to save people trapped in a triple decker fire

09/24/10: Bill Shields reports on how Brockton Police catch a killer eleven years after he is accused of murder.

09/28/10: Eileen Curran reports on the states new No Texting While Driving law Drivers and how drivers who try to hide texting may actually be more dangerous than those that do not hide.

Community and Culture:

07/2/10: Christina Hager reports on Fourth of July preparations Hatch Shell. Also, Ron Sanders reports on soldiers coming home for the Fourth of July.

07/12/10: Eileen Curran reports on a new resource guide listing 1,000 great places to visit in Massachusetts.

07/14/10: Ron Sanders reports on a local man who was inspired by a CBS News report on kidney donation who now plans to donate his own kidney to someone in need.

07/15/10: Karen Anderson reports that New Hampshire wildlife officials have decided to euthanize Canadian Geese to eliminate overpopulation.

07/21/10: Bill Shields reports on three “Good Samaritans” who pulled a man from a burning car in Dartmouth.

07/22/10: Karen Anderson reports that homeowners in Arlington angry with NSTAR for cutting down too many trees in their neighborhood.

07/28/10: Peg Rusconi reports on a Billerica family who remain homeless and in debt, receiving no emergency relief, four months after the spring floods.

08/6/10: Jonathan Elias reports that Brockton residents are disputing excessive water bills due to an accounting error made by the city .

08/10/10: Christina Hager reports on a new website that allows college students to place bets on how well they do academically in classes. Additionally, Steve Burton reports that Shaquille O’Neal has joined the Celtics.

08/11/10: Bill Shields reports on a New Hampshire camp for disabled youngsters that has been forced to shut down because the owner is in foreclosure.

08/13/10: Jim Smith reports on how towns are dealing with a drought advisory.

08/16/10: Bill Shields reports that residents in Chatham are annoyed with a homeowner who painted his historic home neon green.

08/25/10: Jim Smith reports that erosion is threatening homes on Plum Island.

08/27/10: Jim Smith reports that a cemetery in Lawrence is asking mourners to remove makeshift memorials

08/31/10: Karen Anderson reports that the Newton North High School, the most expensive school construction project in the state, is finally opening after years of construction.

09/08/10: Kate Merrill reports how a Newton father and school principal missed the first day of school after helping to deliver his own baby on the highway

09/10/10: Eileen Curran reports that freshwater jelly fish have been discovered in Walden Pond.

09/17/10: Bill Shields reports on a Fitchburg woman who went to South Carolina and while there caught a one thousand pound alligator.

09/22/10: Ron Sanders reports on how the father of Britney Gengel, the Rutland teen killed in the Haiti earthquake, traveled back to Haiti to fulfill his daughter's dream of building an orphanage.

09/29/10: Lisa Hughes interviews the Metco student who wrote an opinion/editorial piece calling for an end to violence in Boston that was published in Boston Globe.

Non-News Programming:

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What’s in Our Community?

6/23/10: From food...to fireworks! Get an inside look at this year’s Boston Pops Fireworks Spectacular, courtesy of Liberty Mutual, the official sponsor of Boston’s 4th of July.

7/7/10: For more than 50 years, the Massachusetts Commission Against Discrimination has been the state's chief civil rights agency. Chairman, Malcolm Medley gives us an inside look.

8/4/10: See how Youth Link, an innovative program that helps build relationships between at-risk youth and police officers, has already improved countless lives in poverty-stricken neighborhoods.

9/8/10: Lovelane has been providing special needs horseback riding since 1988. Learn how their programs are not only therapeutic, but also focus on each student's abilities.

9/22/10: Learn how the Massachusetts Down Syndrome Congress strives to ensure individuals with Down Syndrome are valued, included, and given the opportunities to pursue fulfilling lives.

This Quarterly Issues/Program List was placed in the Public File on Thursday, October 7, 2010 by Ro Dooley Webster, Director of Communications and Public Affairs.